

# Yahoo To Handhelds

The city of Calgary has been **busy Stamping** these last two weeks but now that you're back at the office you're faced with **the same problems you left behind**. The globalization and consolidation of oil and gas companies has created a changing marketplace (and probably a lot more work for you). Not only do you need to **evaluate and maintain your oil field assets remotely** but you're also **managing increased production demands**, more **environmental compliance regulations** and a **shortage of workers**.



## There's A New Sheriff In Town

The oil and gas industry is in quite a state. The ever **increasing production demand** coupled with an overall **labor shortage** makes it difficult to stay on top (let alone sneak in a pancake breakfast at Stampede time). Despite oil prices climbing higher and higher each day **the demand has not gone away**. So while you're trying to **produce as much as you can** as quickly as you can you're probably realizing that your paper **based system for data collection isn't helping you optimize or organize** what's happening in your fields.

**Handhelds can help you reign in a lot of the issues you're facing**. The ruggedized units are made with the oil and gas fields in mind and when combined with powerful software, like **HotButton's HotLeap**, companies **experience the benefits of optimization quickly**.

Operators are equipped with the **exact tool they need to collect data, analyze it IN the field** (not hours later once they've left the site) AND with the push of a button **all the data flows seamlessly to the head office application** where you can review what's happening out in the field.

## Your Ambassador To The Field

We can't be everywhere at once so we've adopted things like cell phones and email to communicate with others. **Adopting a handheld** is the next progression in our need to stay connected. Think of it as your **ambassador to the field**. Efficient handheld software will prompt your operator to **enter the exact information you need** and will also **warn your operator if something doesn't look right** (have you seen HotButton's **new alarms feature**? Contact us for a demo). Plus you're able to see exactly what's going on throughout all your areas and assist your operators with **optimizing your fields**.



## Jane's Hot Tech Advice

As these hot days of summer roll on and the demand for oil and gas production continues to increase **now is the time to adopt a handheld solution**. The oil and gas industry is quickly changing but **there is technology available to help you combat the increasing demands made on you and your operators**.

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