

What Happens When Echo Boomers Take Over The Workforce?

A funny story came up the other day while I was talking with one of my daughters.

We were reminiscing about the first time our home got the internet. When the internet first went mainstream my husband brought home a box and put it in front of my 2 daughters and said,

"Girls, I bought you the internet. It's in this box. Have fun!"

It just makes us all laugh to think of the internet all contained within a little box. In fact, the product my husband bought was actually called, "Internet In A Box."

How far we've come! **Now our kids grow up with access to the internet and other technology at an early age.** One colleague actually told me that his kids don't have crayons, they color on the computer!



What's An Echo Boomer?



The Echo Boomer generation that started with their internet in a box has bought into the **technological revolution** hook, line and sinker. They are the largest generation of young people since the '60s. And they are beginning to come of age. They're called "echo boomers" because they're the children and demographic echo of their parents, the baby boomers.

Born between 1982 and 1995, there are **nearly 80 million of them**, and they're already having a **huge impact on entire segments of the economy**. And as the population ages, they will be become the next **dominant generation**.

Keeping Up With The Dominant Force

That means the shift we are seeing in the adoption of **more and more computerized processes within the workplace** is going to continue. The up and coming generation practically has keyboards permanently fused to their fingers. **Everything is done on some form of a computer**. It's the way they thrive so that is the direction that companies must go in to succeed with the new labor force of echo boomers.

What Does That Mean For The Rest of Us?

So if the world is focusing more and more on computer technology within the workplace we all need to step up and get with the program.

We've done it before!

The boomers have whole heartedly adopted the notion that **computers can and do make our lives and the tasks we perform more efficient.** Heck, the forefather of the technical revolution, Bill Gates, is a boomer. But it needs to go a step further now.



While we've accepted that computers are a necessary part of our lives there are still **many businesses living in a paper filled world.** These paper based practices need to be replaced by technology. **As more and more of the labor force is taken over by the echo boomers computerization will not just be a suggestion, it will be a requirement to maintain an efficient business as this generation functions best in a digital world.**

Jane's Tech Advice

Look at your business practices. **What changes can you start to make to prepare your company for the growing echo boomer workforce?** How can you spearhead change? Look at your production practices. Are they still paper based? A handheld software solution from HotButton Solutions would **digitize your entire operations and increase your well optimization by at least 1%**. I think those echo boomers are onto something.

Yours In Technology,

Jane Glendon

P.S. Start shifting your business from paper with a HotButton handheld solution. Increase your production optimization by 1%. Contact me for more information.

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