

# Do You Remember The Pain of Dial-Up??

When most of us first got connected to the internet we had dial-up modems. In my previous article, “What Happens When Echo Boomers Take Over The Work Force,” I told you the story of my husband bringing home “**Internet in a Box.**” Well after that story was published one of my daughter’s friends told us that she actually used to put together that product. She would carefully place a dial-up modem in each box that was shipped out to the stores.

## Wonder of Wonders! The Internet!

At first, this modem was the most genius thing ever! It opened up whole new worlds of email and surfing the net. Do you remember the sound that it made while it dialed... the screeches, and squawks you’d wait through to connect to the internet?

## Do You Remember How Slow and Inefficient It Was?

Oh course we look back now, and say to ourselves, oh my **gosh... I can’t imagine using dial-up!** It was sooo slow, it was so tedious. You might even people that laughs at not jumping onto the cable/DSL internet bandwagon right away! (Your kids probably had to beg you!)



It's 20/20 hindsight and it's not such a big deal if you just missed out on being able to access that forwarded email joke faster. **But what if not being an early adopter of something like cable internet meant you lost hundreds of thousands of dollars?**

That wouldn't be so funny would it?

## What's Stopping You From Being an Early Adopter?

I often wonder **what stops people or corporations from being an early adopter of technology** that will have the potential to **improve operations, increase efficiency, streamline processes** and most importantly **make more money.**

This takes me back to the example of adopting cable internet. Sure someone would call me on the phone and tell me how great it was, they'd send me speed internet, but it wasn't until a friend of mine **showed me** how fast it actually was that **all doubts were erased.** I guess I'm one of those, "**I have to see it to believe it**" kind of people.

And maybe you are too.

That's why here at HotButton Solutions we are always ready to show you a demo of our software and talk with you about the benefits of digitizing your oil field. Further, we offer a 30-day pilot to clients so they can take our software for a test-drive.



So if seeing it is all that's stopping you from becoming an adopter of technology for your oil and gas operations... contact us! You can **personally experience** technologies that will completely revolutionize your oil and gas operations AND you will hear directly from industry experts how their current customers are **successfully merging their current moderately techy workforce with the up and coming tech savvy echo boomer workforce by integrating these new technologies into their operational processes.**



Maybe someday you too will laugh at how you put up with the inconveniences of the old, paper-based way of managing your oil and gas operations... just like using the dial-up modem past its prime.

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