

ARE YOU PLAYING A DANGEROUS GAME WITH YOUR DATA?

I grew up in a family of 5 brothers and 4 sisters in Antigonish, Nova Scotia. We often had to find ways to amuse ourselves on cold winter nights so we would sit around and play the game, "Telephone." I'd whisper a secret message into one of my sister's ears and by the time it got around the circle one of my brothers would proclaim the secret message. It always became convoluted and distorted and usually quite hysterical.



What got me thinking about this game of telephone was analyzing traditional data transfer from the field to the head office. You'll be shocked at the similarities between the game of "Telephone" and your real life datatransfer!

WHAT'S HAPPENING?

Errors may and do occur in many steps of the data capture process. Typical sources for errors are filling in forms incorrectly, registration errors, optical reading errors and revision errors. Errors may also originate in varying interpretations of handwriting when double data entry is involved. How many times have you written down something to only stare blankly at it later wondering... what was I thinking about? When a third party gets added to the mix and data is written down by an operator then inputted by a third party data entry administrator there is an increased risk of data errors.

SO WHAT ERRORS ARE POPPING UP IN YOUR DATA?

What is your rate of error with your current data collection method? Are these errors costing you money?

HOW HANDHELDS CAN MAKE A DIFFERENCE?

Connect the field personnel so they can access work history to turn it into pertinent information.

Handwriting errors are eliminated.

Reliable data - business rules pop up to correct simple errors and to ensure proper codes are used.

Increase data accuracy as it is entered as close to the source as possible.

Save at least on average 1.5 hours per day on double entry paperwork.

Time to optimize for an hour and half more each day per operator.

Manpower knows that they have a 5 minute or less stop at field office at end of day.

Authentication for data integrity is managed by the handheld sign in.

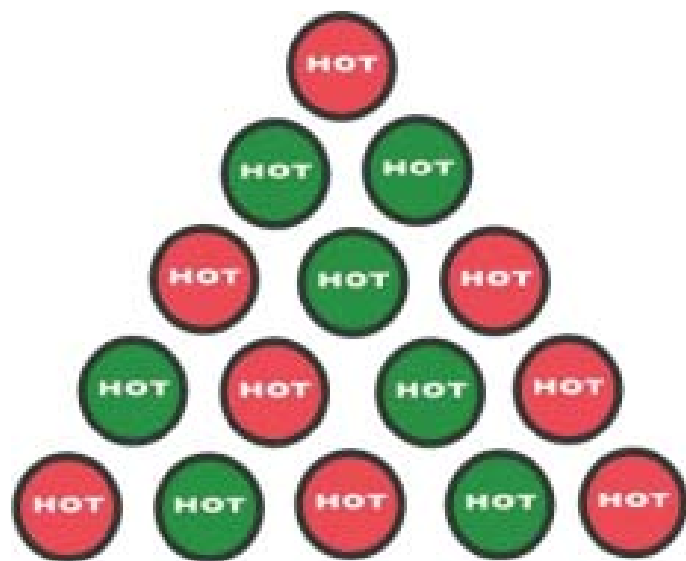
Serves as a toolset for field operations to keep the field and head office connected.

MERRY CHRISTMAS

The value-add of using handhelds to digitize your field is like giving the gift of increased revenue to your company and shareholders.

HAPPY NEW YEAR

It is a Happy New Year for any company that increases productivity to increase the revenue stream.



**Give the gift of
efficient handheld
data capture
this season**

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